

REGULATIONS
ON THE INTERNATIONAL AWARD
FOR ACHIEVEMENTS ON THE INTRODUCTION OF DIGITAL TECHNOLOGIES
IN THE FIELD OF DEVELOPMENT OF CHILDREN'S FOOTBALL
FOOTBALL FOR FRIENDSHIP

1. AWARD MISSION

We have reached the era of global digitalization.

Team sports require physical contact, teamwork, training and competitions that have certain features. That is why team sports are one of the most vulnerable areas in the context of survival in such global crises.

The development of children's football is under attack, while the need to find digital products aimed at keeping sports afloat is ignored.

Our Mission is to identify possible digital ideas for sports training, training young football players, partnership in the development of children's football, and promotion of these ideas among interested individuals and organizations.

2. GENERAL CONDITIONS

2.2. Award Goals:

2.2.1. Attracting attention to the problems of children's football development in the context of global digitalization;

2.2.2. Identifying specific ideas and products in the field of digital technologies aimed at promoting children's football development, and social initiatives in this sphere;

2.2.3. Building partnerships between individuals and organizations involved in children's football development, and promoting social initiatives in this sphere;

2.3. The Award is held as part of the Eighth Season of the Forum of the International Children's Social Programme Football for Friendship.



2.4. Award logo -

2.5. The Award's working language is English.

2.6. All expenses for organization and holding of the Award are handled by the Global Operator of the International Children's Social Programme Football for Friendship. Participation and submissions for the Award are free.

2.7. Materials of the projects submitted by the Award applicants can be used by the organizer and governing bodies of the Award for educational and other non-commercial purposes.

2.8. These Regulations govern the organization and conduct of the Award, the process of selection and awarding of laureates.

3. AWARD GOVERNING BODIES

3.1. Award Organizing Committee

3.1.1. The Organizing Committee is the leading body of the Award and solves a number of fundamental tasks in the process of preparing and organizing the Award. The Award Organizing Committee includes representatives of the Global Operator of the International Children's Social Programme Football for Friendship.

3.1.2. Award Organizing Committee Functions:

- setting the timelines for the Award;
- carrying out organizational and technical work on the preparation and holding of the Award;
- providing organizational, financial, material and technical support for the activities of the Expert and Supervisory Board of the Award;
- organizing the solemn presentation of awards to laureates of the Award;
- providing information support for the Award;
- bringing to the attention of the public these Regulations, the deadlines for accepting work, selection of candidates, announcement of winners and presentation of awards, as well as information on the time, place, award procedure and other information about the Award;
- creating a shortlist of nominees for the Award by selecting from the list of all the applicants of the Award;
- solving other organizational, financial and technical issues related to the organization of the Award.

3.2. Award Expert Council

3.2.1. The Expert Council (EC) is the expert body of the Award and is formed by the Organizing Committee from among the recognized authoritative experts in the sports field, in particular, such as children's football, information technology, social initiatives, government agencies, public organizations, business, media, and PR industry. The work of the Expert Council is regulated by the Award Organizer.

3.2.2. EC's main tasks:

- assisting to the Organizing Committee of the Award in the preparation and conduct of the Award;
- evaluation of all submitted applications for the title of Award winners;
- expert opinion on the submitted projects;
- assisting in increasing the popularity and credibility of the Award and the International Children's Social Programme Football for Friendship in general in professional communities;

- promoting the ideas and achievements of the Award among potentially interested audiences;
- participating in the formation and activities of the community of persons interested in the development of children's football and the promotion of social initiatives in this sphere.

4. REQUIREMENTS FOR SUBMITTED PROJECTS

4.1. The submitted project should be an idea / tool / mechanics applied or possible to apply for organizations specializing in football training. It should be aimed at solving problems in the activities of these organizations.

4.2. Possible project formats: online training programmes, psychological testing systems, game modules, online events, interaction systems, online challenges, other forms.

4.3. Criteria according to which the submitted projects will be evaluated:

- compliance with the Nine Values (all or several) of the International Children's Social Programme Football for Friendship (friendship, equality, justice, health, peace, devotion, victory, traditions, and honour);
- originality;
- relevance;
- compliance of the project results with its goals and objectives;
- significance of the project (demonstration of results);
- accessibility of the project's implementation;
- involvement of the project's participants.

5. PARTICIPATION TERMS AND CONDITIONS

5.1. Award Applicants may be heads / authorized representatives of organizations specializing in football training that have developing or finished products for children's football development and promotion of social initiatives in this sphere using digital technologies.

5.2. Responsibility for the accuracy of the information presented for the Award lies with the Applicant.

5.3. Documents and materials required for submission for the Award:

5.3.1. Completed registration form from the Applicant on forum.footballforfriendship.com;

5.3.2. Scan of cover letter on the official letterhead paper of the organization signed by its director or another authorized representative;

5.3.3. Presentation / video about the project nominated for the Award;

5.3.4. Scan of signed Right of the use of image;

5.3.5. Scan of signed Terms and conditions of processing of personal data.

TERMS AND CONDITIONS OF PROCESSING OF PERSONAL DATA

6. AWARD WINNERS SELECTION PROCEDURE

6.1. Award stages:

6.1.1. Stage I: accepting applications for the Award (August 30 – September 1, 2020)

To participate in the Award, fill out the form at forum.footballforfriendship.com and add the link to a presentation / video about the project. If several projects are submitted, each of them is submitted in a separate application.

6.1.2 Stage II: forming the shortlist of candidates for the Award and preparation to the public presentation of the projects (September 30 – November 30, 2020)

The Organizing Committee reviews all submitted Applications for compliance with the requirements of these Regulations and forms a list of works for consideration by the Expert Council (EC). From the presented list, the EC forms a shortlist of candidates for the Award in accordance with the criteria specified in clause 4.3 of these Regulations.

The shortlist is published by the Organizing Committee on the forum.footballforfriendship.com, on the website of Gazprom, as well as in the media.

Over the period of November 2-30, 2020, the Organizing Committee interacts with each of the candidates on the shortlist regarding the preparation for the next stage of the Award (testing of multimedia competition materials on a preliminary test video call is mandatory).

6.1.3. Stage III: public presentation of the projects (November 30 – December 4, 2020)

Project presentation will take place within the Forum of the Eighth Season of the International Children's Social Programme Football for Friendship, on the Football for Friendship Digital Platform in the form of a video conference. Each project is subject to public discussion with the participation of invited experts, celebrities, media, and interested audiences. The regulations for presentation sessions and speeches will be presented by the Organizing Committee to each candidate additionally.

6.1.4. Stage IV: determining Award laureates (December 4-10, 2020)

Based on the results of all project presentation sessions, the Expert Council (EC) determines the list of Award winners. The EC has the right to establish individual nominations for the Award and, at its discretion, submit laureates for awarding in these nominations. The list of laureates is compiled privately and is not to be announced before the award ceremony.

All candidates who presented their projects will be invited by the Organizing Committee to participate in the award ceremony and will be additionally informed about the technical requirements and conditions of participation.

6.1.5. Stage V: Awarding ceremony (December 10, 2020)

The laureate awarding ceremony will be held as part of the Grand Final of the Eighth Season of the International Children's Social Programme Football for Friendship, on the Football for Friendship Digital Platform in the form of a video conference. The ceremony will be attended by media, celebrities. The ceremony involves widespread media coverage.

6.2. Award laureate:

6.2.1. Receives the official status of the “Face of the Award”, thereby giving consent to the use of their photographs and other images during events and in the Organizer’s information materials aimed at promoting the Award, as well as consent to post interviews and their quotes in the media.

6.2.2. Confirms readiness to:

6.2.2.1 Participate free of charge in the events (speeches, lectures, awarding of winners of various competitions, etc.), conducted by the Award Organizer as part of the implementation of the International Children's Social Programme Football for Friendship.

6.2.2.2 Indicate their laureate status when registering and participating in international events, in the original copyright data of articles, interviews.

6.2.2.3 Inform the Organizer about the most significant events in which they plan to participate; about published articles, interviews, books; provide relevant photo and video materials, quotes from speeches and more.

7. CONTACT

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